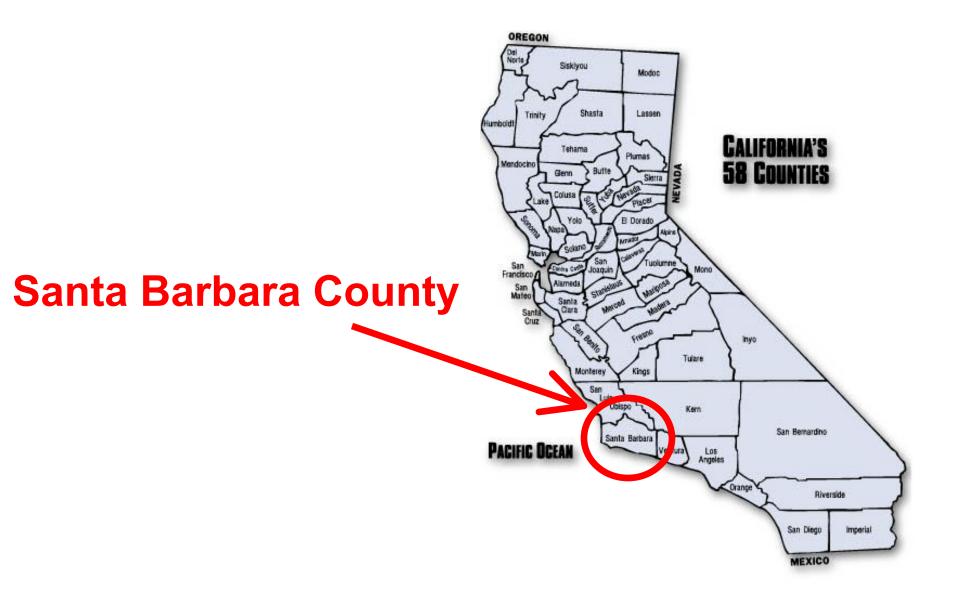
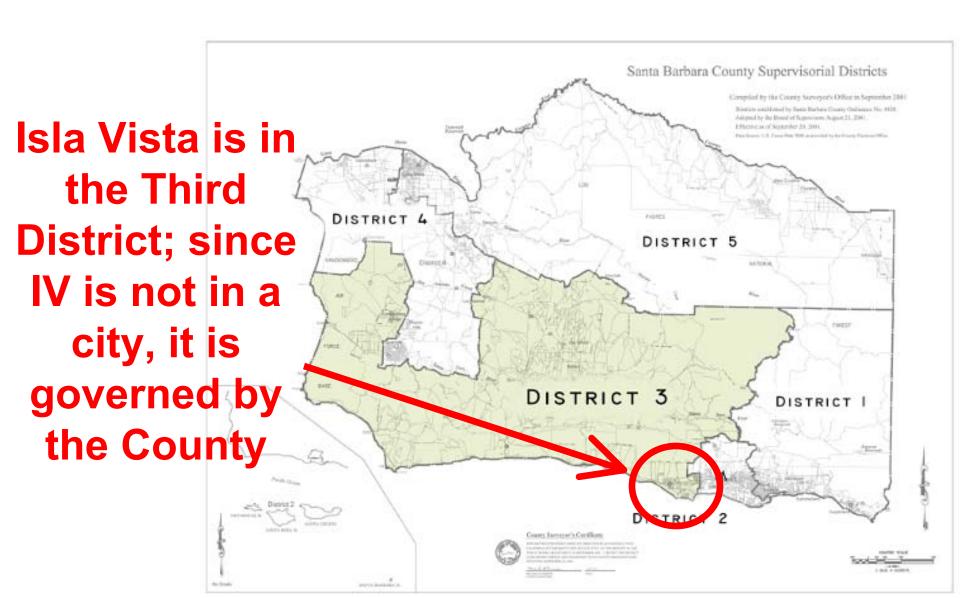
California is split into 58 Counties



Santa Barbara County is split into 5 Districts



Each District has a Supervisor



Gail Marshall is now the Third District Supervisor.
She will step down at the end of 2004.

Tonight, the four candidates on the Mar. 2 ballot who seek to replace her will participate in a forum.

The Board of Supervisors

- 1) Governs through a combination of Executive and Legislative powers... sometimes even Judicial powers.
- 2) Meets nearly every Tuesday, partly at the County Building at Anacapa and Anapamu in Santa Barbara, partly in Santa Maria. You can watch on Channel 20.
- 3) Has only partial control over other County elected officials, like the Sheriff (Jim Anderson) and the District Attorney (Tom Sneddon).
- 4) All California Counties but one have 5 Supervisors. San Francisco has 11 Supervisors plus a Mayor.

What does Santa Barbara County do?

- 1) Administer lots of California State Laws and Programs, including health care services for the least affluent; manages most roads outside cities.
- 2) Decides on how land outside of cities can be used; for example, for open space, parks, farms, or new houses.
- 3) Enforces the laws, many from the State, and many local, like Isla Vista's noise ordinance.
- 4) A lot more...

... most places like IV are in cities, though.

Isla Vista has tried many times to become a city, or join a city...



1973 Isla Vista Cityhood Proposal Cover graphic by Al Plyley



Poster for the May 1975 Plebiscite Graphic design by Mike Gold



1975 Isla Vista Cityhood Proposal Cover graphic by Mike Gold based on a concept by Arthur Longoria

... but it has always failed.

Special Districts' provide Isla Vista services ... a few have elected boards

- 1) Water Goleta Water District (GWD) (elected board)
- 2) Sewage Goleta West Sanitary District (GWSD) (elected board)
- 3) Recreation and Parks Isla Vista Recreation and Park District (elected board)
- 4) Mosquito Control etc. Santa Barbara Coastal Vector Control District
- 5) Buses Metropolitan Transit District
- 6) Fire Department County Fire
- 7) Street Lighting County Service Area 31
- 8) Sheriff County Service Area 32

IV residents rarely vote in GWD and GWSD elections.

The Tuesday, March 2 Ballot

COUNTY	
COUNTY SUPERVISOR 3RD DISTRICT Vote for One	
SLICK GARDNER Rancher BROOKS FIRESTONE Farmer/Teacher STEVEN ANDREW PAPPAS Businessman JOHN BUTTNY 3rd District Staff Write-In	

If one candidate gets more than 50% of the vote, they win, and that's it.

If not, the two candidates with the highest count of votes will have a runoff in November.

Where do you Vote?

The address of your polling place will be printed on the back of your Sample Ballot, which should come in the mail.

Or, you can get the address of your polling place by starting at the web page:

www.sbcvote.com

You can request an absentee ballot through Tues., Feb. 24; you can mail it in, or walk it to your polling place.

It's too late to register to vote!

ELECTION DAY

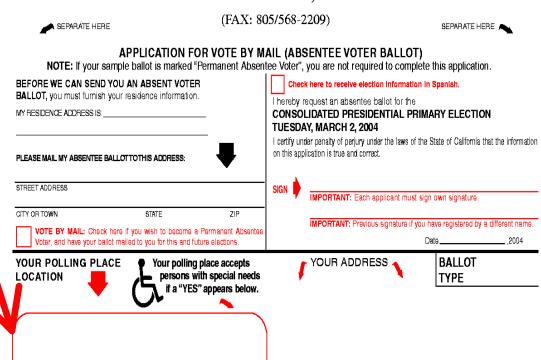
MARCH 2, 2004

POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.

LAST DAY ABSENTEE APPLICATION

MAY BE RECEIVED BY REGISTRAR OF VOTERS

FEBRUARY 24, 2004



Candidates Statements

STATEMENT OF CANDIDATE FOR COUNTY SUPERVISOR, 3RD DISTRICT

STATEMENT OF CANDIDATE FOR

SLICK GARDNER

Occupation: Rancher/Farmer

Education and Qualifications:

I have lived in the Santa Barbara County for over 55 years, raising 2 children here. I believe in slow growth and open space. If elected I would like to create a website so that everything that came in front of me could be viewed by and voted on by my constituents. The website will allow me to SPEAK FOR YOU. I have a great concern about our coastline. The county dump is within 1/2 mile of our Pacific Ocean. I will work hard toward closing the dump and replacing it with emission free digesters. I will be donating my salary as 3rd District Supervisor to U.C.S.B. for financial aid to attending students.

s/ Slick Gardner

COUNTY SUPERVISOR, 3RD DISTRICT

AGE: 67

AGE: 57 BROOKS FIRESTONE Occupation: Farmer/Teacher

Education and Qualifications:

I have lived in Santa Barbara County for over 30 years and been married to Kate for 45 years.

I graduated in economics from Columbia University and served two years in the army. After twelve years in the tire business I founded the Firestone Winery in the Santa Ynez Valley where I still live and work.

I have been involved in numerous non-profit and public service positions. I served two terms in the California State Assembly, representing Santa Barbara County.

I am running to serve as a bridge between the various communities and interests in the 3rd Supervisorial district. My wide experience in farming, business, non-profit volunteerism and public service positions makes me uniquely qualified for that role.

My four years as Vice Chair of the Assembly Higher Education Committee qualifies me to represent the UCSB campus. I am well prepared and enthusiastic to be an advocate for the campus in Sacramento and the Santa Barbara community.

As a bicyclist with a hobby of planting and nurturing oak trees, I am committed to maintaining the environmental integrity of our county and leaving the heritage of our beautiful county to future generations.

s/ Brooks Firestone

Candidates Statements

STATEMENT OF CANDIDATE FOR COUNTY SUPERVISOR, 3RD DISTRICT

STATEMENT OF CANDIDATE FOR COUNTY SUPERVISOR, 3RD DISTRICT

STEVEN A. PAPPAS

AGE: 44 JOHN BUTTNY

Occupation: Businessman

Occupation: 3rd District Supervisor Senior Staff

Education and Qualifications:

Education and Qualifications:

Santa Barbara County. I currently own and operate two Santa Ynez- in building vibrant communities, where environmental protection and based companies with my wife Lori-Vocational Trends, Inc. and Steve economic prosperity go hand in hand. Pappas and Associates.

I am 44 years of age and a long-time resident and businessman of I'm running to carry on the 3rd District 30-year tradition of leadership

Vocational Trends focuses on assisting companies with their workers' on my 18-year record of public service. compensation issues. Steve Pappas and Associates consults to As your 3rd District Supervisor I will continue to work to preserve youth entertainment companies to help develop mass-market product agriculture and open space, support public safety, protect our ocean, lines for teens.

As senior Staff to Supervisors Bill Wallace and Gail Marshall, I stand

In addition to managing two companies, I have been dedicated to the preservation and careful development of the 3rd District. Over especially on the Gaviota Coast. the last two years, I have participated in more than 100 community | will continue to support important social issues, including renters' meetings with County agencies such as the Planning Commission, rights, affordable housing and fair employee contracts. Planning Department, General Planning Advisory Committee (GPAC) and the Board of Supervisors.

beaches and communities from more oil development, improve air and water quality, defend endangered oaks and avoid urban sprawl,

I was born in Bakersfield, California and moved to Los Olivos in County. 1991. I have a Bachelor's of Science Degree in Business Administration from California State University Northridge. I have been married to Lori Pappas for 13 years and have two sons-Max, 9 and Sam, 7.

s/ Steve A. Pappas

Our County is strong economically, environmentally and socially because of its diversity; and I actively oppose splitting Santa Barbara

I'm a U.S. Navy veteran and a graduate of the University of New Hampshire.

Santa Barbara County has been my home for 25 years where my wife and I raised three children. Our grandchildren live here too. I seek to continue my public service to pass on to future generations a County of great beauty, with a strong economy and a healthy environment.

s/ John Buttny